

AN INTEGRAL PART OF LOCAL COMMUNITIES SINCE 1932

Giving back to the communities where we live and work is an integral part of who we are. Through three areas of philanthropic focus, we are committed to promoting the health and well-being of families and the sustainability of the environment in our Michigan footprint:



AGRICULTURE &
RURAL LIFE ADVANCEMENT



FAMILY &
UTILITY ASSISTANCE



CANCER RESEARCH
& ASSISTANCE



HOW DO WE MAKE A DIFFERENCE?



VOLUNTEER
PROGRAM



LOCAL
SPONSORSHIP



FARMING COMMUNITY
INVESTMENT



COMMUNITY
EVENTS



CORPORATE
PARTNERSHIPS

170+
CAUSES SUPPORTED

In 2019, the Crystal Flash team made a valuable impact in the communities where we live and do business. Our team attended and/or supported over 170 local events and organizations.



OUR COMMUNITY PARTNERS

Adrian Area Chamber of Commerce
 Algoma Christian School, Kent City
 Allegan County Fair
 Allegan County Fair Baby Animal Barn
 Antrim County 4-H
 Applevew Elementary School, Sparta
 Art Van Santa Parade/Grand Rapids Junior Chamber
 Arthur J. Hug Sr. Memorial Tournament
 Athens Jr/Sr High School, Athens
 Barry County Fair
 Beach Elementary School, Muskegon
 Beaverton High School
 Berlin Fair
 Berrien County Youth Fair
 Big Boys Club of Gladwin Co.
 Big Rapids High School, Big Rapids
 Blossomtime Festival
 Branch County Fair
 Breckenridge Middle School, Breckenridge
 Buckley Old Engine Show
 Bushnell Elementary School, Lowell
 Cadillac Memorial Day Parade
 Caledonia Elementary School, Caledonia
 Calhoun County Fair
 Cass County Fair
 Christmas in Ida 2019
 Christmas Light Parade in Gladwin
 Clare 4-H
 Clare County Fair
 Clare-Gladwin Regional Education Service District (RESD)
 Comstock Park High School, Comstock Park
 Constantine High School, Constantine
 Countryside Academy, Benton Harbor
 Dansville High School, Dansville
 Ducks Unlimited
 Eagle Crest Charter Academy, Holland
 Early College at Montcalm Community College, Sidney
 Eaton County Fair
 Edgewood Elementary School, Fruitport
 Elk Country Animal Shelter
 Father Fred Foundation
 Fife Lake 4th parade
 Fireman's Golf Scramble
 Frankenmuth High School, Frankenmuth
 Fraternal Order of Police Lodge 97
 Gladwin Business and Professional Association/Tot Tours
 Gladwin CC Team Sponsor
 Gladwin Church of the Brethren
 Gladwin County Community
 Gladwin County Crimestoppers
 Gladwin County Fair
 Gladwin County Festival of Lights
 Gladwin County Sheriff's Department
 Gladwin High School
 Gladwin Little League
 Gladwin Younglife

Glen Lake High School, Maple City
 Godfrey-Lee Early Childhood Center, Wyoming
 Golf Skor LLC Score Card
 Grand Haven High School, Grand Haven
 Grand Rapids Public Museum
 Harrietta Blueberry Festival
 Hartford Area Chamber of Commerce
 Hartford High School, Hartford
 Hastings High School, Hastings
 Hillman Community Schools
 Hillman Firemen's Ball
 Hillsdale County Fair
 Holland/Zeeland Community Labor Day Truck Parade
 Hospice of Gladwin Area
 Hunters Harvest for Charity
 Huron Area Technical Center, Bad Axe
 Ingham County Fair
 Innocademy Allegan Campus, Fennville
 Ionia Free Fair
 Jackson Area Career Center Memorial FFA Trailer
 Jackson County Fair
 Jennifer McCulloch
 Kalamazoo County 4-H Youth Development Program (LSA)
 Kalkaska Area Interfaith Resources
 Kalkaska County 4-H
 Kalkaska Food Bank
 Kenneth Keller
 Kent County Fair
 Kent County Youth Fair
 Komen West Michigan MORE THAN PINK Walk
 Lake City High School, Lake City
 Lakeshore Middle School, Grand Haven
 Lakeview High School, Lakeview
 Lapeer County Education & Technology Center, Attica
 Lawrence Ox Roast & Homecoming
 Lawrence Winter Ice Sculpture
 Lenawee County Fair
 LeRoy Razzasque Days
 Lowell High School, Lowell
 Manton Truck Show
 Meadow Ridge Elementary School, Rockford
 Michigan Batmen
 Michigan State University Marching Band
 Michigan Youth Livestock Expo
 Mid-Michigan Community Action Walk for Warmth
 Mission Hope
 Monroe County Community College
 Monroe County Fair
 Montcalm Area Career Center, Sidney
 Montcalm County 4-H Fair
 Montmorency County Fair
 Morley Stanwood Elementary School, Morley
 Murray Lake Elementary School, Lowell
 National Cherry Festival
 National Trout Festival
 National Wild Turkey Federation

Newaygo County Career Tech Center, Fremont
 Newaygo High School, Newaygo
 Northern District Fair
 Northwest Michigan 4-H
 Northwest Middle School, Jackson
 Ottawa Area Center School, Allendale
 Ottawa County 4-H
 Ottawa County Fair
 P.O.R.T. Light the Night/Helen DeVos Children's Hospital
 Paw Paw Eagles Charity Car Show
 Paw Paw Grad Bash
 Paw Paw Wine & Harvest Festival
 Portage Community High School, Portage
 Quality Deer Management Association
 Ravenna Middle School, Ravenna
 Renaissance Public School Academy, Mount Pleasant
 Robinson Elementary School, Grand Haven
 Rockford Christian School, Rockford
 Rocky Mountain Elk Foundation
 Roosevelt Elementary School, Zeeland
 Rosewood Elementary School, Jenison
 Sacred Heart Mission
 Saline Community Fair
 Shelby High School, Shelby
 St. Dominic's Church Festival
 St. John Lutheran School
 St. Joseph County Grange Fair
 St. Mary's Visitation School, Byron Center
 St. Stanislaus Catholic School, Dorr
 Standup for the Cure
 Sugar Springs Golf Club
 Susan G. Komen Michigan
 The Right Place
 Thornapple Kellogg High School, Middleville
 Thunder on the Strip - Gladwin
 Tri County High School, Howard City
 Trinity Lutheran School, Paw Paw
 Tustin Days Parade
 United States Fire Safety SV
 United Way
 Van Buren Farm Bureau
 Van Buren Technology Center Ag Awareness Day
 Van Buren Youth Fair
 Vintage Snowmobile Club
 Washtenaw County Fair
 West Michigan Woman Wine & Wig
 Wexford-Missaukee Career Technical Center, Cadillac
 Wheels of Hillman Car Club
 White Cloud High School, White Cloud
 White Pines Intermediate School, Grand Haven
 Whitehall High School, Whitehall
 William McCarthy Lodge 149, Fraternal Order of Police
 Woodcrest Elementary School, Midland
 Woodview Elementary School, Belding
 Zion Christian School, Byron Center

“ On behalf of Komen Michigan, we would like to sincerely thank Crystal Flash for their generous sponsorship of our West Michigan More than Pink Walk. Crystal Flash is truly saving lives!
Winni Walsh - Director of Development
Susan G. Komen Michigan ”

“ Thank you, Crystal Flash, for the stipend for our field trip (Grand Rapids Public Museum)! We appreciate your kindness and support!
The staff and students of the Ottawa Area Center
SXI-5 Classroom ”

